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ORDER

Orders Order / Rev: 45072 Ait Order #: 27665836 Product Desc: TV Estimate: 1469 KLKN-TV Flight Dates: 03/28/22 - 05/15/22 Primary AE: Katz Washington, D.C. Original Date / Rev: 04/20/22 / 04/20/22 Sales Office: DC Order Type: **GENERAL** Sales Region: National Agency Name: **Medium Buying LLC Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Grandview Ave., Ste. 600 Billing Cycle: EOM/EOC Columbus, OH 43215 Agency Commission: 15% **Advertiser** Name: **Brett Lindstrom for Governor** A18+ Demographic: New Business Thru: Product Codes: Candidates Advertiser External ID: Revenue Code 1: **AGY** Agency External ID: Revenue Code 2: POL Unit Code: General

Order Separation:

Bill Plan Total

P-05

POL-CAND

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	183	\$28,285.00	\$24,042.25
04/25/22	05/10/22	109	\$17,380.00	\$14,773.00

Revenue Code 3:

Priority:

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	183	\$28,285.00	\$24,042.25	0.00
May 2022	109	\$17,380.00	\$14,773.00	0.00
Totale	292	\$45,665,00	\$38 815 25	0.00

00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln Ch S	Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 KLKN 04	4/04/22 05/06/22	Ch 8 News at 6a M-F	CM	6a-7a	MTWTF	:30	5	\$105.00 P-04	0.00 NM	25	\$2,625.00
		Ch 8 Eyewitness Ne	ws 6a								
COMMENT	TS APPLY TO SU	JB LINES A THRU A									
KILKN New	vs 8 This AM										
Start D	Date End Date	Weekdays Sr	ots/Week	Rate	Rating						
Week: 04/04/	22 04/10/22	MTWTF	5	\$105.00	0.00						
Week: 04/11/2	22 04/17/22	MTWTF	5	\$105.00	0.00						
Week: 04/18/	22 04/24/22	MTWTF	5	\$105.00	0.00						
Week: 04/25/	22 05/01/22	MTWTF	5	\$105.00	0.00						
Week: 05/02/	22 05/08/22	MTWTF	5	\$105.00	0.00						
2 KLKN 04	4/04/22 05/06/22	Good Morning Ameri	ca CM	7a-9a	MTWTF	:30	5	\$140.00P-04	0.00 NM	20	\$2,800.00
		Good Morning Amer	ica								
COMMENT	<mark>rs apply to s</mark> u	JB LINES A THRU A									
Good Morn	ning America										
Start D	Date End Date	Weekdays Sr	ots/Week	Rate	Rating						
Week: 04/04/	22 04/10/22	MTWTF	5	\$140.00	0.00						
Week: 04/11/2	22 04/17/22		0	\$0.00	0.00				- 1		
Week: 04/18/	22 04/24/22	MTWTF	5	\$140.00	0.00						
Week: 04/25/	22 05/01/22	MTWTF	5	\$140.00	0.00						
Week: 05/02/	22 05/08/22	MTWTF~-	5	\$140.00	0.00						
3 KLKN 04	4/04/22 05/06/22	Ch 8 News Midday M	I-F CM	11a-12p	MTWTF	:30	5	\$75.00P-04	0.00 NM	25	\$1,875.00
		Ch 8 News Midday N	∕I-F						- 1		

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 Order / Rev:
 45072
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27665836
 Product Desc:
 TV
 KLKN-TV

 Flight Dates:
 03/28/22 - 05/15/22
 Estimate:
 1469

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 MTWTF--\$75.00 0.00 5 MTWTF--Week: 04/11/22 04/17/22 5 \$75.00 0.00 Week: 04/18/22 04/24/22 MTWTE--5 \$75.00 0.00 Week: 04/25/22 05/01/22 MTWTF--5 \$75.00 0.00 MTWTF--Week: 05/02/22 05/08/22 5 \$75.00 0.00 M-F 1p-2p KLKN 04/04/22 05/06/22 CM MTWTF--\$50.00P-04 0.00 NM \$1,200.00 1p-2p 24 M-F 1p-2p COMMENTS APPLY TO SUB LINES A THRU A General Hospital Spots/Week Start Date **End Date** Weekdays Rating <u>Rate</u> Week: 04/04/22 04/10/22 MTWTF--5 \$50.00 0.00 Week: 04/11/22 MTWTF--04/17/22 4 \$50.00 0.00 Spot Start/End Time Ch Date Range Description Weekdays Length Rate Rtg Type 14 KLKN 04/11/22-04/17/22 M-F 1p-2p :30 (\$50.00) 0.00 NM 1p-2p MTWThF-See MG 4.31 [Special Report] Preempt :30 31 KLKN 05/10/22-05/10/22 M-F 1p-2p \$50.00 0.00 NM 1p-2p -T-----MG for 4.14 04/13 Week: 04/18/22 04/24/22 MTWTF --5 \$50.00 0.00 Week: 04/25/22 05/01/22 MTWTF--5 \$50.00 0.00 MTWTF--5 Week: 05/02/22 05/08/22 \$50.00 0.00 \$150.00P-05 0.00 NM \$750.00 5 KLKN 03/28/22 04/01/22 Ch 8 News at 5p M-F CM 5p-530p MTWTF--5 Ch 8 News 5p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Five Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 MTWTF--\$150.00 0.00 6 KLKN 03/28/22 04/03/22 Ch 8 News at 6p M-F CM 6p-630p MTWTF--:30 \$200.00P-05 0.00 NM \$1,000.00 Ch 8 Eyewitness News 6p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Six Spots/Week Rate Rating Start Date **End Date** Weekdays MTWTF--5 \$200.00 0.00 Week: 03/28/22 04/03/22 KLKN 04/04/22 05/06/22 M-F 630p-7p CM 630p-7p MTWTF--:30 \$175.00 P-04 0.00 NM \$1,225.00 M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A **Entertainment Tonight** Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 MTWTF--\$175.00 0.00 3 Week: 04/11/22 04/17/22 0 \$0.00 0.00 Week: 04/18/22 04/24/22 0 \$0.00 0.00 O Week: 04/25/22 05/01/22 \$0.00 0.00 Week: 05/02/22 05/08/22 MTWTF--\$175.00 0.00 \$250.00 P-04 0.00 NM \$5,500.00 8 KLKN 04/04/22 05/06/22 Ch 8 News at 10p M-F CM 10p-1035p MTWTF--:30 22 Ch 8 News at 10p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/04/22 04/10/22 MTWTF--\$250.00 0.00 5 Week: 04/11/22 MTWTE--\$250.00 0.00 04/17/22 5 Week: 04/18/22 04/24/22 MTWTF --4 \$250.00 0.00 Week: 04/25/22 05/01/22 MTWTF--\$250.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 23 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035p MTWThF----:30 (\$250.00) 0.00 NM See MG 43.25,43.26,43.27 [Schedule Change-Late News 4/28 & 4/29] Preempt :30 (\$250.00) 0.00 NM 24 KLKN 04/25/22-05/01/22 Ch 8 News at 10p M-F 10p-1035p MTWThF----See MG 43.25,43.26,43.27 [Schedule Change-Late News 4/28 & 4/29] Preempt Week: 05/02/22 05/08/22 MTWTF--\$250.00 0.00

CM

9p-10p

:30

\$250.00 P-04 0.00 NM

2

\$500.00

KLKN 04/04/22 05/05/22

Print Date: 04/20/22 14:54:15

KLKN-TV

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Order / Rev:

45072

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665836

Product Desc:

TV

Flight Dates:

03/28/22 - 05/15/22

Estimate:

1469

Thursday Prime 3													
Thursday Premis 3	Ln Ch Start	End			Start/End			Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
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Schedule Change-Saturday Early News 5p-530p Preempt			iii o ivews Sat at o	φ ο ρ- ο.	30p			sa	- ,	30 (0200.00)	0.00 /1///		
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Print Date: 04/20/22 14:54:15 Page 4 of 8

KLKN-TV

Order / Rev:

45072

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665836

Product Desc:

TV

Flight Dates:

03/28/22 - 05/15/22

Estimate:

1469

	End	Inventory Code		Start/End	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/25/22	05/01/22	S	0	\$0.00	0.00 0.00						
Week: 05/02/22 18 KLKN 04/03/2	05/08/22			\$175.00 530-6p	S	:30	1	\$200.00P-04	0.00 NM	6	\$1,200.0
10 KLKN 04/03/2	12 03/00/22	Ch 8 News Sun		550-ор	3	.50	'	\$200.00F-04	0.00 NW	ľ	Ψ1,200.0
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Channel 8 Eyew	itness News	At 5:30									
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Week: 04/25/22	05/01/22	S	1	\$200.00	0.00						
Week: 05/02/22	05/08/22	S	1	\$200.00	0.00						
19 KLKN 04/04/2	22 05/08/22	Ch 8 News Sun a	at 10p CM	10p-1035p	S	:30	1	\$250.00P-04	0.00 NM	5	\$1,250.
		Ch 8 News Sun							- 1		
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/04/22	04/10/22	S	1	\$250.00	0.00						
Week: 04/11/22	04/17/22	S	1	\$250.00	0.00						
Week: 04/18/22	04/24/22	S	1	\$250.00	0.00						
Week: 04/25/22	05/01/22	S	1	\$250.00	0.00						
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20 KLKN 05/09/2	22 05/10/22			6a-7a	MT	:30	2	\$105.00P-04	U.UU INIVI	2	⊅ ∠10
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Start Date Week: 05/09/22	End Date 05/15/22 22 05/10/22 PPLY TO SU vitness News End Date 05/15/22	MT Ch 8 News Midd Ch 8 News Midd B LINES A THRU - Midday Weekdays MT	Spots/Week 3 ay M-F CM ay M-F A Spots/Week 1	\$140.00 11a-12p Rate \$50.00	0.00 MT Rating 0.00					1	\$75
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Print Date: 04/20/22 14:54:15 Page 5 of 8

 Order / Rev:
 45072
 Advertiser:
 Brett Lindstrom for Governor

 Alt Order #:
 27665836
 Product Desc:
 TV
 KLKN-TV

 Flight Dates:
 03/28/22 - 05/15/22
 Estimate:
 1469

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-1- 630p-/p M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A **Entertainment Tonight** Spots/Week Rating Start Date End Date Weekdays Rate MT----0.00 Week: 05/09/22 05/15/22 \$175.00 27 KLKN 05/09/22 05/10/22 Ch 8 News at 10p M-F CM 10p-1035p MT----:30 \$250.00 P-04 0.00 NM 1 \$250.00 Ch 8 News at 10p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten Spots/Week Start Date End Date Weekdays Rate Rating MT----0.00 Week: 05/09/22 05/15/22 \$250.00 6a-7a :30 \$105,00P-04 0.00 NM 5 \$525.00 28 KLKN 03/28/22 05/06/22 Ch 8 News at 6a M-F MTWTF--Ch 8 Eyewitness News 6a COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating MTWTF--0.00 Week: 03/28/22 \$105.00 04/03/22 5 Week: 04/04/22 04/10/22 0 \$0.00 0.00 Week: 04/11/22 04/17/22 0 \$0.00 0.00 \$0.00 0.00 Week: 04/18/22 04/24/22 0 Week: 04/25/22 05/01/22 0 \$0.00 0.00 Week: 05/02/22 05/08/22 \$0.00 0.00 \$140.00P-04 0.00 NM 7 \$980.00 29 KLKN 03/28/22 05/06/22 Good Morning America CM 7a-9a MTWTF--:30 Good Morning America COMMENTS APPLY TO SUB LINES A THRU A Good Morning America Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--\$140.00 0.00 Week: 03/28/22 04/03/22 0.00 Week: 04/04/22 04/10/22 n \$0.00 0 \$0.00 0.00 Week: 04/11/22 04/17/22 Week: 04/18/22 04/24/22 0 \$0.00 0.00 Week: 04/25/22 05/01/22 ٥ \$0.00 0.00 \$0.00 0 0.00 Week: 05/02/22 05/08/22 5 11a-12p :30 5 \$50.00P-05 0.00 NM \$250.00 30 KLKN 03/28/22 05/06/22 Ch 8 News Midday M-F CM MTWTF--Ch 8 News Midday M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday Rating Weekdays Spots/Week Rate Start Date End Date Week: 03/28/22 04/03/22 MTWTF--5 \$50.00 0.00 0 \$0.00 0.00 Week: 04/04/22 04/10/22 Λ \$0.00 0.00 Week: 04/11/22 04/17/22 0 \$0.00 0.00 04/24/22 Week: 04/18/22 Week: 04/25/22 05/01/22 0 \$0.00 0.00 05/08/22 Week: 05/02/22 0 \$0.00 0.00 M-F 1p-2p \$25.00P-05 0.00 NM 5 \$125.00 CM 1p-2p MTWTF--31 KLKN 03/28/22 05/06/22 M-F 1p-2p COMMENTS APPLY TO SUB LINES A THRU A General Hospital Start Date Weekdays Spots/Week Rate Rating End Date 0.00 MTWTF--\$25.00 Week: 03/28/22 04/03/22 5 Week: 04/04/22 04/10/22 0 \$0.00 0.00 0 \$0.00 0.00 Week: 04/11/22 04/17/22 0 Week: 04/18/22 04/24/22 \$0.00 0.00 0 \$0.00 0.00 Week: 04/25/22 05/01/22 0 \$0.00 0.00 Week: 05/02/22 05/08/22 :30 5 \$175.00 P-04 0.00 NM 5 \$875.00 MTWTF--32 KLKN 03/28/22 05/06/22 CM 630p-7p M-F 630p-7p M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight Weekdays Spots/Week <u>Rate</u> Rating Start Date End Date

Week: 03/28/22

Week: 04/04/22

Week: 04/11/22

Week: 04/18/22

04/03/22

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04/24/22

MTWTF--

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Print Date: 04/20/22 14:54:16 Page 6 of 8

KLKN-TV

Order / Rev:

45072

Advertiser:

Brett Lindstrom for Governor

Alt Order #:

27665836

Product Desc:

TV

Flight Dates:

03/28/22 - 05/15/22

Estimate:

1469

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Da	\/e	Len Spo	te	Rate Pri	Pta Type	Snote	Amount
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Week: 05/	/02/22	05/08/22		0	\$0.00	0.00							
38 KLKN	03/28/2	2 05/08/22	ABC World News	Su CM	5p-530p		S	:30	1	\$125.00P-03	0.00 NM	1	\$125.00
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Week: 05/		05/08/22		0	\$0.00	0.00				****			
39 KLKN	03/28/2	22 05/08/22	Ch 8 News Sun a		10p-1035p		S	:30	1	\$200.00P-05	0.00 NM	1	\$200.00
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	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
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Week: 04/		04/10/22		Ö	\$0.00	0.00							
Week: 04/		04/17/22		0		0.00						l	
Week: 04/	/18/22	04/24/22		0	\$0.00	0.00							
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Week: 05/	/02/22	05/08/22		0	\$0.00	0.00							
40 KLKN	03/28/2	22 05/06/22	Ch 8 News at 10	pM-F CM	10p-1035p	MTW	TF	:30	5	\$175.00 P-05	0.00 NM	5	\$875.00
		PPLY TO SU	Ch 8 News at 10 B LINES A THRU	•									
	-			Spots/Week	Poto	Ratina						l	
Sta Week: 03/	art Date	End Date 04/03/22	<u>Weekdays</u> MTWTF	Spois/vveek 5		Rating 0.00						l	
Week: 03/		04/03/22		0		0.00						l	
Week: 04/		04/17/22		0		0.00							
Week: 04/		04/1//22		0		0.00						l	
Week: 04		05/01/22		ŏ		0.00						l	
Week: 05		05/08/22		ō		0.00							
		22 05/15/22	Nightline	СМ	1135p-1208	a MTW	TF	:30	1	\$30.00P-05	0.00 NM	1	\$30.00
			Nightline		F :====			-	-			l	

Print Date: 04/20/22 14:54:16 Page 7 of 8

KLKN-TV

Order / Rev:

45072

Advertiser:

Brett Lindstrom for Governor

Alt Order #: Flight Dates:

27665836 03/28/22 - 05/15/22

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04/24/22

Week: 04/18/22

Product Desc:

TV

Estimate: 1

1469

Ln Ch Start	End	Inventory Cod	e Break	Start/End	Time Days	Len	Spots	s F	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							====±0.
Week: 03/28/22	04/03/22	MTWTF	1	\$30.00	0.00							
Week: 04/04/22	04/10/22		0	\$0.00	0.00							
Week: 04/11/22	04/17/22		0	\$0.00	0.00						l .	
Week: 04/18/22	04/24/22		0	\$0.00	0.00						1	
Week: 04/25/22	05/01/22		0	\$0.00	0.00							
Week: 05/02/22 Week: 05/09/22	05/08/22 05/15/22		0	\$0.00 \$0.00	0.00 0.00						1	
42 KLKN 04/04/2		Ch 9 Nowe at 5		5р-530р	MTWTF-	:30	`	5 \$2	200.00P-04	0.00 NM	23	\$4,600.00
42 KLKIN 04/04/2	22 03/06/22	Ch 8 News 5p I		5p-550p	141 00 1 1-		,	υ ψ2	.00.001 -0-4	0.00 14141	23	ψ-,000.00
COMMENTS A	PPLY TO SI	IB LINES A THRU										
Channel 8 Eyew			,,,								1	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						1	
Week: 04/04/22	04/10/22	MTWTF	5	\$200.00	0.00						1	
Week: 04/11/22	04/17/22	MTWTF	4	\$200.00	0.00						1	
Week: 04/18/22	04/24/22	MTWTF	4	\$200.00	0.00						1	
Week: 04/25/22	05/01/22	MTWTF	5	\$200.00	0.00						1	
Week: 05/02/22	05/08/22	MTWTF	5	\$200.00	0.00							
43 KLKN 04/04/2	22 05/08/22	Ch 8 News at 6	M-F CM	6p-630p	MTWTF-	:30)	5 \$2	250.00P-04	0.00 NM	28	\$6,750.00
		Ch 8 Eyewitnes	s News 6p									
· · · · · · · · · · · · · · · · · ·		JB LINES A THRU	JA									
Channel 8 Eyev	vitness News	At Six										
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						l	
Week: 04/04/22	04/10/22	MTWTF	4	\$250.00	0.00						l	
Week: 04/11/22	04/17/22	MTWTF	5	\$250.00	0.00						1	
Week: 04/18/22	04/24/22	MTWTF	5	\$250.00	0.00						l .	
Week: 04/25/22	05/01/22	MTWTF	5	\$250.00	0.00	1011-1-	102	41	Dete	Die Tune		
Spot Ch Date R		Description		/End Time		Weekda		_ength	(\$250.00)	Rtg Type		
16 KLKN 04/25/2		•	<i>И-F</i> 6р-6	30p		MTWThF		:30	(\$230.00)	0.00 1414	1	
	3.25,43.26,43		December									
•	•	Sp News on 4/29]		0		- L		.20	(6050.00)	0.00 0/0	,	
25 KLKN 04/25/2		-	9p-1	Up		Th-		:30	(\$250.00)	0.00 /0//	1	
⊕ See MG 43											l .	
-	-	Draft 7p-1030p]							0050.00	0.00 10		
26 KLKN 04/28/2	22-04/28/22	Ch 8 News Late E	d M-Sun 1030)p-1105p		Th-		:30	\$250.00	0.00 NM	1	
MG for 8.2	4,8.23,43.16										1	
27 KLKN 04/29/2	2-04/29/22	Ch 8 News Late E	d M-Sun 1030)p-1105p		F		:30	\$250.00	0.00 NN	1	
MG for 8.2	4,8.23,43.16										1	
28 KLKN 04/28/2	2-04/28/22	NFL Draft Thurs	7-10	30p		Th-		:30	\$400.00	0.00 NN	d l	
MG for 43.3	25.35.3			·							1	
29 KLKN 04/30/2	•	NFL Draft Sat	11a-	6p			sa	:30	\$50.00	0.00 NN	i	
			,	-1-					,		l	
30 KLKN 04/30/2	•	JEL Droft Sat	11a-	6n			Sa	:30	\$50.00	0.00 NN		
		W L Diait Oat	114	OP			Ju	.00	Ψ00.00	0.00	1	
•	,	MATCHITE	-	6250.00	0.00						ı	
Week: 05/02/22	05/08/22	MTWTF	5		0.00	C	`	4 4	\$75.00P-04	0.00 8181	1 .	\$27E 00
44 KLKN 04/04/	22 05/08/22	_		7a-9a		S- :30	J	1 :	\$75.00P-04	U.UU INIV	5	\$375.00
COMMENTS		Good Morning									ı	
Weekend Good		JB LINES A THR	JA									
	_		Spots/Week	Rate	Rating						I	
Start Date Week: 04/04/22	End Date 04/10/22	Weekdays	Spots/vveek	\$75.00	0.00						l .	
Week: 04/04/22 Week: 04/11/22	04/10/22	S-	1	\$75.00 \$75.00	0.00						1	
Week: 04/11/22	04/17/22	S-	1	\$75.00	0.00							
Week: 04/25/22	05/01/22	S-	1	\$75.00	0.00						1	
Week: 05/02/22	05/08/22	S-	1	\$75.00	0.00							
N 45 KLKN 04/04/		This Week	CM	8a-9a		-S :30	0	1 \$	150.00P-03	0.00 NM	1 4	\$600.00
		This Week						Í			1	
COMMENTS A	PPLY TO SI	JB LINES A THR	UA									
This Week												
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						I	
Week: 04/04/22	04/10/22	S	1	\$150.00	0.00						1	
Week: 04/11/22	04/17/22	\$	1	\$150.00	0.00						1	
Meek: 04/18/22	04/24/22	S	1	\$150.00	0.00							

\$150.00

0.00

Print Date: 04/20/22 14:54:16 Page 8 of 8

KLKN-TV

Order / Rev:

45072

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Advertiser:

Product Desc:

Brett Lindstrom for Governor

Alt Order #: Flight Dates: 27665836

03/28/22 - 05/15/22

Estimate:

TV 1469

ne Days Len Spots Rate Pri Rtg Type Spots

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/		05/01/22		0	\$0.00	0.00				- 1		
Week: 05/		05/08/22	S	1	\$150.00	0.00			#475 00 D 00	0.00.1111		#700.00
46 KLKN	04/11/2	2 04/17/22	_		7a-9a	MTWTF	:30	4	\$175.00P-03	U.UU NIVI	4	\$700.00
COMM	ENTS AE	DI V TO SI	Good Morning A B LINES A THRU							- 1		
	forning A		D LINEO A TIMO							- 1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04/	/11/22	04/17/22	MTWTF	4	\$175.00	0.00						
N 47 KLKN	04/11/2	2 04/29/22	M-F 630p-7p	CM	630p-7p	MTWTF	:30	4	\$250.00 P-03	0.00 NM	11	\$2,750.00
			M-F 630p-7p							- 1		
	ENTS AF inment T		B LINES A THRU	IA						- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 04		04/17/22	MTWTF	4	\$250.00	0.00				- 1		
Week: 04	/18/22	04/24/22	MTWTF	3	\$250.00	0.00				- 1		
Week: 04	/25/22	05/01/22	MTWTF	4	\$250.00	0.00						
48 KLKN	04/16/2	22 04/16/22	Ch 8 News Sat a	,	6p-630p	S-	:30	1	\$175.00 P-02	0.00 NM	1	\$175.00
003484	ENTO A	DIV TO CU	Ch 8 News Sat									
	_	/s 8 At 6-Sat	B LINES A THRU	, A								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04	/11/22	04/17/22	S-	1	\$175.00	0.00						
49 KLKN	04/14/2	22 04/21/22	Thursday Prime	3 CM	9p-10p	T 	:30	1	\$350.00P-03	0.00 NM	2	\$700.00
			Thursday Prime	3								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 04		04/17/22	T	1	\$350.00	0.00						
Week: 04		04/24/22			\$350.00 6p-630p	S-	:30	1	\$125.00P-03	0.00 NM	2	\$250.00
N 50 KLKN	04/18/2	22 04/30/22	Ch 8 News Sat		op-osop	3-	.50	1	Ψ125.001 -05	0.00 14141	_	Ψ200.00
COMM	ENTS AF	PPLY TO SU	B LINES A THRU	•								
Eyewiti	ness Nev	vs 8 At 6-Sat										
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 04		04/24/22	S-	1	\$125.00	0.00 0.00						
Week: 04		05/01/22			\$125.00 5p-530p	S	:30	1	\$250.00 P-01	0.00 NM	1	\$250.00
51 KLKN	04/18/	22 04/24/22	ABC World New ABC World New		op-osop	3	.30	'	Ψ250.001 -01	0.00 14101		Ψ200.00
COMM	ENTS AI	PPLY TO SU	IB LINES A THRU									
	ews-Sun											
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 04	/18/22	04/24/22	S	1	\$250.00	0.00						
										Totals	292	\$45,665.00

Salesperson: ALEXANDRA BRADLEY 202-955-5342	Salesperson: ALEXANDRA BRADLEY 202-955-5342 Separation:	TELEVISION GROUP	Contract # 27665836 CPE: 321/373/1469 Agency: MEDIUM BUYING LLC 815 Grandview Ave Suite 600 COLLMBUS, OH	Changes as of: 4/20/2022 at 2:29 PM Flight: 3/28/22 - 5/15/22 Advertiser: Brett Lindstrom for Governor Product: TV Agency Order #: 11311012 Buyer: Lloyd, Dillon	Version: Highlighting Revision 7 Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+
GROUP COLUMBUS, OH Buyer: Lloyd, Dillon Prim 43215 Salesperson: ALEXANDRA BRADLEY 202-955-5342	GROUP COLUMBUS, OH Buyer: Lloyd, Dillon Prim 43215 Salesperson: ALEXANDRA BRADLEY 202-955-5342 Separation:	Z TELEVISION	815 Grandview Ave Suite 600	Product: TV Agency Order #: 11311012	Office: WASHING: Service: Nielsen
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Salesperson: ALEXANDRA BRADLEY 202-955-5342 Separation:	GROUP	COLUMBUS, OH 43215	Buyer: Lloyd, Dillon	Primary Demo: Adults 35
	Separation:	5th St NY 10019		Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342

Comments: REVISED TO MATCH RATE CARD

Su Su	18 5:30p-6p	REV- 17 Sp-5:30p	16 8a-9a	15 7a-8a	14 10p-10:35p	Sa REV- 13 6p-6:30p	Sa 12 5:30p-6p	11 7a-9a	10 6p-10:30p	9 9p-10p	8 10p-	REV- 7 6:30p-7p	M-F 6 6p-6:30p	5 5p-5:30p	M-F 4 1p-2p	M-F 3 11a-12n	M-F 2 7a-9a	M-F 1 6a-7a	# Day/Time	
Su 19 100-10:35p	p-6p	:30p	Ø	ω.	10:35p	.30p	р-6р	σ.	0:30p	Op	M-F 10p-10:35p	o-7p	30p	30p	0	12n	m	20	Time	
																			P	
Channel 8 Evewitness News At Ten \$250.00	Channel 8 Eyewitness News At 5:30	ABC News-Sun	This Week	Weekend Good Morning America	Channel 8 Eyewitness News At Ten	Eyewitness News 8 At 6-Sat	ABC News-Sat	Weekend Good Morning America	NFL Draft on ABC (Rounds 2-3)	Big Sky-ABC	Channel 8 Eyewitness News At Ten	Entertainment Tonight	Channel 8 Eyewitness News At Six	Channel 8 Eyewitness News At Five	General Hospital	Channel 8 Eyewitness News- Midday	Good Morning America	KILKN News 8 This AM	Program	
\$250.00	\$200.00	\$175.00	\$75.00	\$75.00	\$200.00	\$100.00	\$250.00	\$75.00	\$400.00	\$250.00	\$250.00	\$175.00	\$200.00	\$150.00	\$50.00	\$75.00	\$140.00	\$105.00	Rate	ı
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	A35P Rating	
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_			0	_		_	_	_	0	_	υı	4	0	0	σı	υ ₁	Ω	ഗ്വ	5/2	ω
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5/9	3/28 - 5/9
THE RESERVE TO SERVE THE PARTY OF THE PARTY																				
σı	6	>	_	7	4		2	O1			22	7	σı	ഗ	23	25	20	25	Spots	Total
\$1,250.00	\$1,200.00	\$175.00	\$75.00	\$525.00	\$800.00	\$100.00	\$500.00	\$375.00	\$400.00	\$250.00	\$5,500.00	\$1,225.00	\$1,000.00	\$750.00	\$1,150.00	\$1,875.00	\$2,800.00	\$2,625.00	60	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	CPP*	
		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP*	

125 West 55th St New York, NY 10019

M-Tu 21 7a-9a M-Tu 22 11a-12n

Channel 8 Eyewitness News-Midday

Good Morning America

\$140.00

0 0

\$75.00

0

\$50.00

0 0 0

0 0 0 0

0 0

0 0

0

\$105.00

0 0 0

0

0

0

Rate

A35P Rating

Len

3/28

4/4

4/11

4/18

4/25

5/2

Spots Total

CPP*

GRP*

Total 40

\$210.00

0.0

\$420.00 \$75.00 \$50.00

3/28 - 5/9 5/9

Channel 8 Eyewitness News At Five

General Hospital

20

KILKN News 8 This AM

Day/Time

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Program

Contract # 27665836 Agency: MEDIUM BUYING LLC CPE: 321/373/1469

COLUMBUS, OH 43215 815 Grandview Ave

Suite 600

202-955-5342

Agency Order #: 11311012 Product: TV Buyer: Lloyd, Dillon

Changes as of: 4/20/2022 at 2:29 PM Advertiser: Brett Lindstrom for Governor Flight: 3/28/22 - 5/15/22

Primary Demo: Adults 35+

Service: Nielsen

Version: Highlighting Revision 7 Market: Lincoln&Hstng-Krny-Pls DMA Station: KLKN

Office: WASHINGTON

Total Spots: 292 Con Type: POLITICAL/VOTE
Total \$: \$45,665.00

Total GRP:

Total CPP: \$0.00

Traffic #: 45072

Assistant: ALEXANDRA BRADLEY 202-955-5342

Salesperson: ALEXANDRA BRADLEY

Separation:

Channel 8 Eyewitness News At Ten \$150.00 0.0 30 1 0 0 0 0 0 0 0
1 0 0 0 0 0 0
30 1 0 0 0 0 0 0
30 1 0 0 0 0 0 0
1 0 0 0 0 0 0
0 0 0 0 0
0 0 0 0
0 0 0
0 0 0
0 0
0

Printed on 04/20/2022 at 03:39 PM | * Stats based on Primary Demo

Th 36 9_p-10_p

Big Sky-ABC

Entertainment Tonight General Hospital

\$175.00

30

30

0 0 0 0 0 0 0 0

\$25.00 \$50.00

30 30 30

Ю 0 0 0

0 0 0 0

0 0 0 0 0 0 0

\$875.00

\$0.00

\$125.00 \$250.00 \$980.00

0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0

0.0 0.0

M-F 34 6:30p-7p 33 1p-2p

Sa 37 7a-9a

Sa 5:30p-6p

ABC News-Sat

\$250.00

0.0 0.0 0.0 0.0

30

\$100.00

30

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Weekend Good Morning America

\$50.00 \$250.00

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Eyewitness News 8 At 6-Sat

M-F 32 11a-12n

Channel 8 Eyewitness News-Midday

Good Morning America

\$140.00

31 M-F 31 7a-9a

M-F 30 6a-7a

Sa 29 5p-5:30p

Eyewitness News 8 At 6-Sat

\$200.00

0 0

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\$105.00

0.0

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\$525.00

\$0.00 \$0.00

KILKN News 8 This AM

Channel 8 Eyewitness News At Ten

\$200.00

Channel 8 Eyewitness News At Ten

\$250.00 \$175.00

Ь 0

27 M-Tu 27 10p-10:35p M-Tu 26 6:30p-7p M-Tu 25 6p-6:30p M-Tu 24 5p-5:30p M-Tu 23 1p-2p

Entertainment Tonight

Channel 8 Eyewitness News At Six

\$250.00 \$200.00

0

0 0 0 0 0

0 0 0 0 0 0

\$250.00

\$0.00

\$200.00

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00

0.0 0.0 0.0

\$175.00

\$250.00

Sa 10:44p-11:19p

\$150.00

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00

\$250,00

\$0.00

\$0.00

125 West 55th St New York, NY 10019

Contract # 27665836 CPE: 321/373/1469
Agency: MEDIUM BUYING LLC 815 Grandview Ave

Agency Order #: 11311012 Product: TV Buyer: Lloyd, Dillon

COLUMBUS, OH 43215 Suite 600

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Changes as of: 4/20/2022 at 2:29 PM Advertiser: Brett Lindstrom for Governor Flight: 3/28/22 - 5/15/22

Service: Nielsen
Primary Demo: Adults 35+ Office: WASHINGTON

Version: Highlighting Revision 7 Station: KLKN
Market: Lincoln&Hstng-Krny-Pls
DMA

Con Type: POLITICAL/VOTE
Total \$: \$45,665.00

Total Spots: 292
Total CPP: \$0.00
Total GRP:

Traffic #: 45072

Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation:

												3/	3/28 - 5/9	7	Total	Total		
# Day/Time	Time	P	Program	Rate	A35P Rating	Len	3/28	4/4	4/11	4/18	4/25	5/2	5/9	Sp	Spots	49	CPP*	
Su 43 5p-5:30p	:30p		ABC News-Sun	\$125.00	0.0	30	_	0	0	0	0	0	0			\$125.00	\$0.00	
Su 45 10p-10:35p	10:35p		Channel 8 Eyewitness News At Ten	\$200.00	0.0	30	-	0	0	0	0	0	0		_	\$200.00	\$0.00	
M-F 46 10p-10:35p	10:35p		Channel 8 Eyewitness News At Ten	\$175.00	0.0	30	വ	0	0	0	0	0	0		σı	\$875.00	\$0.00	
M-F 47 11:3	M-F 11:35p-12:35a		Niteline	\$30.00	0.0	30		0	0	0	0	0	0		_	\$30.00	\$0.00	
M-F 48 5p-5:30p	:30p		Channel 8 Eyewitness News At Five	\$200.00	0.0	30	0	თ	4	4	51	O1	0		23	\$4,600.00	\$0.00	
M-F 49 6p-6:30p	:30p		Channel 8 Evewitness News At Six	\$250.00	0.0	30	0	4	5	Çī	4	Сī	0		23	\$5,750.00	\$0.00	
Su REV- 50 8a-9a	ā		This Week	\$150.00	0.0	30	0	_	3		1 € 0	_,	0		4	\$600.00	\$0.00	
Th-F 51 10:35	Th-F 10:35p-11:05p		Channel 8 Eyewitness News At Ten	\$250.00	0.0	30	0	0	0	0	2	0	0		N	\$500.00	\$0.00	
Th 52 9p-10p	Op		Big Sky-ABC	\$250.00	0.0	30	0	_	0	٥	0	0	0			\$250.00	\$0.00	
M-F 53 7a-9a	la		Good Morning America	\$175.00	0.0	30	0	0	4	0	0	0	0		4	\$700.00	\$0.00	
M-F 54 6:30p-7p	p-7p		Entertainment Tonight	\$250.00	0.0	30	0	0	4	0	0	0	0		4	\$1,000.00	\$0.00	
Th 55 9p-10p	0p		Big Sky-ABC	\$350.00	0.0	30	0	0	_	0	0	0	0			\$350.00	\$0.00	
Sa 56 6p-6:30p	3:30p		Eyewitness News 8 At 6-Sat	\$175.00	0.0	30	0	0	_	0	0	0	0			\$175.00	\$0.00	
Th 57 9p-10p	Op		Big Sky-ABC	\$250.00	0.0	30	0	0	0	0	0	0	0		0	\$0.00	\$0.00	
Th 58 9p-10p	10p		Abbott Elementary	\$350.00	0.0	30	0	0	0	_	0	0	0			\$350.00	\$0.00	
59 6:30	M-F 6:30p-7p		Entertainment Tonight	\$250.00	0.0	30	0	0	0	ω	0	0	0		ω	\$750.00	\$0.00	
Sa 60 6p-6:30p	5:30p		Eyewitness News 8 At 6-Sat	\$125.00	0.0	30	0	0	0	_	0	0	0		>	\$125.00	\$0.00	
Su 61 5p-5	Su 5p-5:30p		ABC News-Sun	\$250.00	0.0	30	0	0	0		0	0	0			\$250.00	\$0.00	
62 1p-2p	d.		General Hospital	\$50.00	0.0	30	0	0	0	0	0	0	_			\$50.00	\$0.00	
Th 63 7p-1	Th 7p-10:30p		NFL DRAFT ROUND 1	\$400.00	0.0	30	0	0	0	0	_	0	0			\$400.00	\$0.00	

125 West 55th St New York, NY 10019

Contract # 27665836 CPE: 321/373/1469
Agency: MEDIUM BUYING LLC

COLUMBUS, OH 43215 815 Grandview Ave

Suite 600

Agency Order #: 11311012

Buyer: Lloyd, Dillon

Product: TV

Changes as of: 4/20/2022 at 2:29 PM Flight: 3/28/22 - 5/15/22 Advertiser: Brett Lindstrom for Governor

Service: Nielsen Primary Demo: Adults 35+ Office: WASHINGTON

Version: Highlighting Revision 7 Station: KLKN
Market: Lincoln&Hstng-Krny-Pls
DMA

Con Type: POLITICAL/VOTE
Total \$: \$45,665.00

Total Spots: 292 Total CPP: \$0.00
Total GRP:

Traffic #: 45072

Assistant: ALEXANDRA BRADLEY 202-955-5342

Salesperson: ALEXANDRA BRADLEY 202-955-5342 Separation:

				REVISED TO MATCH RATE CARD	Revised ALEXANDRA BRADLEY	04/20/22 2:29 PM
				Comment		Date/Time
				Makegood Comments		
0.0	\$0.00	292 \$45,665.00	292	TOTALS: 51 43 43 46 48 49 12		
0.0	\$0.00		1	0 1	Eyewitness News 8 At 6-Sat	Sa REV+ 66 6p-6:30p
0.0	\$0.00	\$1,000.00	4	\$250.00 0.0 30 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Entertainment Tonight	REV+ 65 6:30p-7p
0.0	\$0.00	\$100.00	2	\$50.00 0.0 30 0 0 0 0 2 0 0	NFL DRAFT ROUND 4-7	Sa 64 11a-6p
GRP*	CPP*	45	Spots	Rate Rating Len 3/28 4/4 4/11 4/18 4/25 5/2 5/9	DP Program	# Day/Time
		Total	Total	3/28 - 5/9		

Printed on (
n 04/20/2022 at 03:39 F
22 at 03:39
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Stats based on
Prima
ry Demo